Data Dictionary:

Freschetta

* Drop rowID
* Txn ID
* Loyalty card ID (segment)
* Date (format)
* StoreID (store difference, sales in different areas)
* Qty
* Weight (check numbers)
* Price discount
* size unit (check numbers, may use it – combine units)
* SDEPT – DEPT – CATE – SCATE – ITEM
* PizzaID
* Rename prodID to itemID
* Join pizzaid with rawdata to check desc
* StoreID
* Store\_id – storied
* Rawreview
* Brand rating
* Text mining in review